

# PRE-PRINT INSERT AND FLYER RATE GUIDE

*Reach 100% of Your Desired Eaton County Market by Zip Code*

**GUARANTEED DISTRIBUTION EVERY SATURDAY**

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Potterville 48876	1,330
Sunfield 48890	700
Mulliken 48861	628
Eaton Rapids 48827	982
Dimondale Village 48821	550
<b>All Routes</b>	<b>17,710</b>
<b>Subscribers &amp; Store Copies</b>	<b>1072</b>

**TOTAL 18,780**

*(Quantities subject to change weekly.)*

The following zip codes are also available upon request: Eaton Rapids 48827, Nashville 49073, Hastings 49058, Battle Creek 49014, 49015, 49016, Marshall 49068, 49069, Lake Odessa 48849, Middleville 49333, and several other Eaton, Barry and Calhoun County communities.

1.1.13



**WEIGHT**  
(Oz./Pc.)

**RATE**  
(Per Thousand)

0.01-0.50

\$42.00/M

0.51-0.70

\$44.00/M

0.71-0.90

\$48.00/M

0.91-1.00

\$52.00/M

Call for other rates.

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